

PRESS

FOR IMMEDIATE RELEASE
NEW YORK (AUGUST 14, 2024)

THE ARMORY SHOW REVEALS PROGRAMMING FOR 30TH ANNIVERSARY EDITION

PRESENTING DYNAMIC CONVERSATIONS, CITY-WIDE
PERFORMANCES & INSTALLATIONS, AND MORE

The Armory Show reveals programming details for the upcoming 30th Anniversary edition which will take place at the Javits Center **September 6–8**, with a VIP Preview Day on **September 5**, featuring American Express as lead partner.

This year welcomes the fourth iteration of **Armory Off-Site**, which brings together performances across the city in addition to large-scale sculptural installations at the **US Open**. The fair will also present a newly redesigned theater as part of **Armory Live**, which features public conversations and the **Curatorial Leadership Summit**, the invitation-only symposium bringing nearly 100 curators to the fair. For its 30th anniversary, The Armory Show is partnering with **Hästens** for a special presentation that will recreate a hotel room inspired by the fair's original 1994 edition at the Gramercy Park Hotel.

“This year’s programming reflects the vibrancy of the city in which it was founded. From city-wide performances and activations, to complex and diverse discussions, we’re thrilled to provide opportunities for our audience to engage with The Armory Show’s spirit of discovery at the fair and outside the walls of the Javits Center,” says Kyla McMillan, Director of The Armory Show.

ARMORY OFF-SITE

The fourth iteration of Armory Off-Site presents public artworks spanning from performances and activations across New York City to large-scale sculptures at the **US Open**.

City-Wide projects include:

- The performance of *Procession of Angels for Radical Love and Unity, 2024* by **María Magdalena Campos-Pons**, organized by **Madison Square Park Conservancy** in partnership with **Harlem Art Park**.
- A recent performance by **Oliver Herring** presented by **Bank** (Shanghai) paying homage to queer icons whose creative forces and visionary careers were tragically and prematurely interrupted.

- A new work by **David Salle** presented in partnership with **Times Square Arts** as part of the Midnight Moment program with support from **Lehmann Maupin** (New York, Seoul, London, Hong Kong) and **Gladstone Gallery** (New York, Los Angeles, Brussels, Rome, and Seoul).
- The mobile exhibition *Body Freedom for Every(body)* organized by **Project for Empty Space** aimed towards creating awareness, cultivating community, and engendering support for bodily autonomy through art.

The Armory Show will partner with the **US Open** for the third time to present works by artists from underrepresented backgrounds. The artworks, ranging from sculpture to mixed-media installations, will be on view at the USTA Billie Jean King National Tennis Center starting during US Open Fan Week, which features free grounds admission August 19-25, through the finals ending on September 8. This partnership is grounded in the USTA and The Armory Show's shared vision for creativity, inspiration, and equity.

Projects include:

- *Tetl Mirror I* (2024) by **Claudia Peña Salinas**, which combines sculpture, images, and installation to explore Aztec and Mayan mythology, presented by **Embajada** (San Juan).
- New York-based mixed media artist **Eva Robart**'s sculpture, *Fantasy of Happiness* (2022), which uses discarded tennis balls caught within the chain-link of a reclaimed gate. The work is presented by **Ruttkowski;68** (Cologne, Düsseldorf, New York, Paris).
- Taiwanese-Canadian sculptor **An Te Liu**'s bronze-casted *Venus Redux* (2018), an exploration of memory, objecthood, and perception, presented by **Blouin Division** (Montreal).
- *Runner* (2021) by **Tomokazu Matsuyama**, an abstracted, poetic incarnation of the function and cultural meaning of running, presented by **Kavi Gupta** (Chicago).

To learn more about Armory Off-Site, click [here](#).

ARMORY LIVE

Armory Live runs September 6-8 and consists of insightful debates and discussions with significant artists, curators, writers, collectors, and institutional leadership from across the art world. The discussions will take place in the redesigned Armory Live Theater at the Javits Center.

The program will commence on September 6 with the keynote discussion of the seventh annual **Curatorial Leadership Summit** chaired by **Lauren Cornell**, Chief Curator of the Hessel Museum of Art and the Director of the Graduate Program at the Center for Curatorial Studies, Bard College. The keynote is open to all fair attendees and will welcome filmmaker and installation-artist **Isaac Julien** in discussion with Lauren Cornell.

The program for Armory Live will also include:

- **Kyla McMillan**, The Armory Show's new Director, in conversation with **Sarah Douglas** (ARTnews) on her vision for the fair.
- Artists **Sanford Biggers**, **Dominique Fung**, and **Nicholas Galanin** in conversation with **Eugenie Tsai** on the 2024 Platform section titled *Collective Memory*.
- **Mariët Westermann** (Guggenheim Museum), **Stefanie Hessler** (Swiss Institute), and **Sohrab Mohebbi** (SculptureCenter) in discussion with **Marko Gluhaich** (frieze magazine) on innovations within New York's cultural landscape.
- Artists **American Artist**, **Oliver Herring**, **Jeanne Silverthorne**, and **Jimmy Wright** in discussion with **Robyn Farrell** (The Kitchen) about the 2024 Focus section examining the original spirit of the fair in its 30th Anniversary.
- A live recording of the podcast *Art from the Outside* with **Amitha Raman** and **Will Palley**, co-chairs of MoMA's Young Patrons Council.

To learn more about Armory Live, click [here](#).

30TH ANNIVERSARY PRESENTATION

Celebrating the fair's **30th Anniversary**, The Armory Show has partnered with **Hästens** to recreate a room inspired by the fair's founding location at the Gramercy Park Hotel, complete with ephemera, archival images, and video to showcase the spirit of the original editions. A Hästens mattress will be featured in this installation and guests will be invited to lounge within the space, take photographs, and step into the fair's history.

Initial concept by The Armory Show, production design by Studio Earl. A donation has been made to the Center for Curatorial Studies Library and Archives, Bard College for their support.

PRIZES

During the run of the fair, The Armory Show will award three prizes, showcasing the fair's commitment to providing support to artists and galleries. Recipients will be announced during the fair. Prizes details are as follows:

- The **Pommery Prize**, supported by Champagne Pommery, will award an artist in the Platform section \$20,000.
- The **TPC Art Finance Presents Prize** will award a gallery in the Presents section an amount equal to their booth cost.
- The **Sauer Artist Prize** will award an artist in the Focus section \$10,000.

NOTES TO EDITORS

A cornerstone of New York's cultural landscape since 1994, **The Armory Show** opens New York's fall art season by bringing the world's leading international contemporary and modern art galleries to the Javits Center each year. The fair emphasizes thoughtful programming, elevated presentations, curatorial excellence, meaningful institutional partnerships, and engaging public art activations. In 2023, The Armory Show was acquired by Frieze, one of the

world's leading organizations for modern and contemporary art. For more information on The Armory Show, visit thearmoryshow.com.

Frieze is a leading platform for modern and contemporary art dedicated to scholars, connoisseurs, collectors and the general public alike. Frieze comprises three magazines – *frieze*, *Frieze Masters Magazine* and *Frieze Week* – and numerous international art fairs. Frieze is part of the IMG network.

LEAD PARTNER

AMEX

The American Express® Premium Events Collection is a unique benefit for Platinum® and Centurion® Card Members, providing access to bespoke and one-of-a-kind events and experiences in areas that Card Members are excited about including art, fashion, sports, dining, and more.

FAIR PARTNERS

CHAMPAGNE POMMERY

In the world of champagne and sparkling wines, Vranken-Pommery is a name synonymous with refinement, tradition and excellence. Its rich history dates back to the 19th century and the brand remains a prominent symbol of French luxury and savoir faire today, with over 2,600 hectares of land, spread throughout the vineyards in Champagne, Provence, The Camargue and Douro. This year marks the 150th anniversary of the creation of Brut champagne by Madame Pommery.

ÉDITIONS DE PARFUMS FRÉDÉRIC MALLE

Éditions de Parfums Frédéric Malle elevates perfumery to an art where, for the first time in history, the world's greatest perfumers sign their own olfactive masterpieces. A collection born from an uncompromising creative vision, unparalleled craft, and exceptional raw materials. Editions de Parfums Frédéric Malle offers the most eclectic range of perfumes with the most diverse personalities. It brings together all styles and olfactory families, revolutionizes them, revisits the classics with modernity, and boldly explores new territories, offering the opportunity for each person to find a perfume that expresses their singularity.

HÄSTENS

Hästens is dedicated to delivering extraordinary sleep to people worldwide so they can be their best and create the future they dream of upon waking. That's why our master craftsmen in Köping, Sweden, consider and handcraft every detail of our bespoke beds using the finest natural materials. Our story started in 1852, and we are proud to be a world-class international family-run business operating in over 50 countries and a Purveyor to the Royal Court of Sweden.

LINDBERG

LINDBERG, renowned Danish Eyewear brand and part of Kering Eyewear provides the ultimate design, comfort and individuality through innovative Eyewear solutions. During The Armory Show the Official Eyewear Partner presents 'Bending Nature', an exhibition underlining LINDBERG and artist Letha Wilson's shared fascination with innovation, design, and natural materials.

SAUER

Brazilian in origin, founded in 1941 by French immigrant Jules Sauer, Sauer has celebrated the art of jewelry with an enduring legacy and culture for over eight decades, fostering an intimate connection with the art world since its inception. At the hands of creative director Stephanie Wenk, the brand bridges past and present in a subtle alchemy, combining classical elements with contemporary references in collections that explore spirituality, artistic movements, science and nature. From the union of the wondrous with the unexpected, Sauer's artisans work to transform the earth's masterpieces into wearable sculptures that span generations and transcend trends.

TASCHEN

TASCHEN, the leading art-book publisher renowned for its bold artist editions, is pleased to announce its return to the Armory Show in 2024 with an exclusive new collaboration with Julian Schnabel. An exhilarating layer to one of the artist's most monumental bodies of work, paintings from the 2001 series Big Girl/Blind Girl are transposed onto a triptych of signed, numbered, and individually overpainted skateboards.

TPC ART FINANCE

TPC Art Finance works with clients to tailor art loans that fit around their unique liquidity needs. With decades of art and financial expertise, we have an established track record demonstrating market intelligence and efficient financing capabilities putting an emphasis on accessibility and approachability that sets us apart.

TURKISH AIRLINES

Established in 1933 with a fleet of five aircraft, Star Alliance member Turkish Airlines has a fleet of 458 (passenger and cargo) aircraft flying to 349 worldwide destinations as 296 international and 53 domestics in 130 countries. More information about Turkish Airlines can be found on its official website www.turkishairlines.com or its social media accounts on Facebook, X, YouTube, LinkedIn, and Instagram.

VIP PARTNER

DRY FARM WINES

Dry Farm Wines is a white glove, curatorial service, thoughtfully designed to be enjoyed by epicureans. Our collection of rare artisan wines from Europe meet the highest seal of

THE ARMORY SHOW

SEPTEMBER 6–8, 2024
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excellence, including organic farming, no sugar, lower sulfites, and classic taste. These wines are unavailable in stores or restaurants and exclusively available at dryfarmwines.com.

FAIR DATES

VIP Preview Day (by invitation only)

Thursday, September 5, 2024

Public Days

Friday, September 6–Sunday, September 8, 2024

PRESS CONTACT

Van Lundsgaard
van@hellothirdeye.com

PRESS ACCREDITATION

To apply for accreditation, please click [here](#).