

INFORMATION

EXECUTIVE LEADERSHIP:

Benjamin Genocchio, Executive Director

Benjamin Genocchio was appointed Executive Director of The Armory Show in December 2015. In the role of Executive Director, Mr. Genocchio leads the development and strategic vision of The Armory Show. As a former editor, business leader and journalist, Mr. Genocchio brings over 20 years of experience in multiple facets of the art world to the role of Executive Director. Prior to joining The Armory Show, Mr. Genocchio served as Founder and Editor-in-Chief of Artnet News, the first 24 hour art news website and a sub-division of Artnet, the German auction house and internet information services provider. Mr. Genocchio has extensive experience as a journalist, beginning his career in New York as an international arts correspondent for the New York Times. He later was appointed Editor-in-Chief of Art & Auction and Artinfo.com, which flourished under his leadership, with Artinfo.com expanding from a single website to ten worldwide. He holds a PhD in art history with a specialization in Latin American art and is the author and editor of several books on art and artists, including two books on contemporary Asian art.

Nicole Berry, Deputy Director

Nicole Berry directly oversees VIP and external relations. As Deputy Director, she spearheads the fair's VIP program and visitor services, developing new initiatives, and cultivating collectors across America and the globe. Raised in San Francisco, Berry received a Bachelor's Degree from Colgate University and a Master's Degree in Art History from the University of California at Davis. She has been active in the international art world as an art historian, art writer, curator and art advisor for over a decade. Beginning her career in the Contemporary Department at Sotheby's in London, she subsequently worked in New York City at Vivian Horan Fine Art, James Goodman Gallery and as Director at Nathan A. Bernstein Gallery. In 2006, Berry created Accessible Art, a company that provides advising and consulting services in addition to reviews and information on global art events. Berry lectures on a range of topics from collection building to navigating fine art museums and international art fairs.